

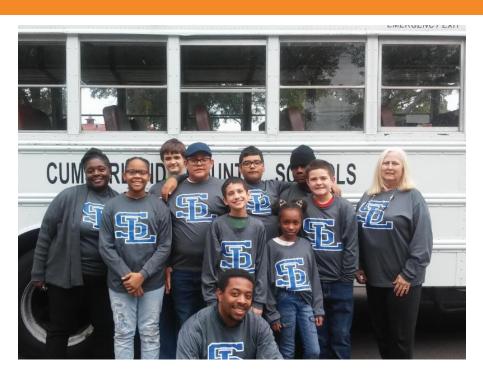
# What's WORKING in Career and Technical Education

### **CTE News Briefs**

November 21, 2018



## **SLMS Bronco Botz Team Tournament Winners**



**Spring Lake Middle School's Bronco Botz** participated in the 4th Annual FLL (First Lego League) Bull City Scrimmage. This was the team's first tournament. They competed against 26 other teams from the region and won the Mission Control Team Spirit Award. Along with participating in the tournament the students got to meet some of the students and staff at the North Carolina School of Mathematics and Science. Way to go Bronco Botz!

#### **Tamisha Mack**

STEM Teacher, FLL Robotics Coach Spring Lake Middle School

SVHS Students Earn
Adobe Certified Associate Certificates



Pictured left to right is Nathan Burchett, Destane Leak, Asst. Principal Mr. Chad Barbour, Trevon Anderson, and Jeremiah Bingham. David Ray was not present for award presentation

Students enrolled in the II31 Adobe Visual Design Course at South View High School were presented their Adobe Certified Associate Certificate for Adobe Photoshop CC 2015 on November 9th by Mr. Chad Barbour, SVHS Assistant Principal in charge of the Career and Technical Education Department. To earn the Adobe Certified Associate Certificate, students must pass an industry-recognized credentialing exam that demonstrates proficiency in digital skills for using Adobe Photoshop CC 2018 for image editing.

The following student received their Adobe Certified Associate for Adobe Photoshop CC 2015: Trevon Anderson, Jeremiah Bingham, Nathan Burchett, Destane Leak, Tristan Moulton, and David Ray.

Website for more information about this **certification:** <a href="https://certiport.pearsonvue.com/Certifications/Adobe/ACA/Overview">https://certiport.pearsonvue.com/Certifications/Adobe/ACA/Overview</a>

#### **George Brooks**

Digital Media South View High School

## Career Shadowing Focus: Gillis Hill Farm



**Left to right:** Jack Britt Teacher Andrew Gillis, Students Cedric Liebhold, Danuzka Roca, Miranda Fox, Zoe Banegas-Castro, Jessica Wilkins, Roberto Castro, and Keyshawn Pugh. Not pictured is Jack Britt Teacher Pat Richardson.

#### A Jack Britt High School Shadowing Experience

On Saturday, November 3rd, students from Jack Britt

High School went to the Gillis Hill Farm located in West Fayetteville for a shadowing experience accompanied by CTE teachers Andrew Gillis and Pat Richardson. The students learned from their teacher Andrew Gillis about his farming business. Students learned about the farm's business type, marketing practices, and the products and services offered to customers. They saw firsthand how different strategies taught in Entrepreneurship I and Accounting I were used to grow and strengthen the Gillis Hill Farm business, particularly in agritourism and ice



cream retail sales. Students were allowed to sample the products and later went for a wagon ride (pictured on right) to the Gillis Hill Road Produce where they learned about direct marketing and retail principles used in the road-side stand business.

#### **Andrew Gillis**

Business Teacher Jack Britt High School

## **Career Shadowing Focus: FTCC/CVS**





Students from Douglas Byrd High School and Seventy-First High School participated in the **FTCC/CVS Job Shadowing Event** held on November 8th. This Job shadowing event gave students an opportunity to observe an employee performing their daily work routine in their environment. It also allowed students to explore a specific career and to get a realistic picture of the tasks performed for that job. This event was a very informative and hands on experience that students really enjoyed.

#### **Daina Grantham**

CTE Coordinator Douglas Byrd High School

# Chip Lucas, Exec. Director

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