



CTE NEWS BRIEFS

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What's WORKING in Career & Technical Education



Pictured: Westover High School Collision Repair students with Rene' Muffett (center), Business Marketing & Customer Relations Specialist for Rick Hendrick Chrysler Jeep.

CAREER SHADOWING FOCUS: Rick Hendrick Chrysler Jeep

Students in the Cumberland County Schools have access to work-based learning opportunities throughout the school year. On October 3, 2018, Westover High School students enrolled in the Collision Repair Program toured the Rick Hendrick Chrysler Jeep Dealership on McPherson Church Road.

Ms. Rene' Muffett, Customer Relations Specialist, introduced these Collision Repair students to the different departments and career opportunities available to them. Several employees shared their own career path stories making sure students realize that they can have a great career in the auto industry as collision specialists, technicians, service advisors, sales representatives and managers. The students agreed that this was a great career opportunity experience. Teachers and students interested in career shadowing should contact their school's CTE Facilitator for details.



Nore Brantley, High School to Work Partnership Coordinator, accepts the ACT Work Ready Community Award for Cumberland County at the ACT Workforce Summit in New Orleans.

Cumberland County was recognized as an ACT Work Ready Community at the ACT Workforce Summit in New Orleans on October 9 after completing a two-year certification process.

The process began in 2016 when a steering committee was formed to develop a plan for Cumberland County to become a certified Work Ready Community. That plan included strategies to build employer support for the initiative and increase the high school graduation rate.

Businesses can register their support for the national Career Readiness Certificate by visiting workreadycommunities.org/NC/051. For additional information about how to earn the Career Readiness Certificate, individuals can call the Cumberland County NCWorks Career Center at 910-486-1010 or visit 414 Ray Ave, Fayetteville NC.

Chip Lucas, CTE Exec. Dir.
Career and Technical Education
910-678-2442
cte.ccs.k12.nc.us

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