



# What's WORKING in Career and Technical Education

## CTE NEWS BRIEFS

November 15, 2017

### DECA Emerges at Ezekiel Ezra Smith

*Stronger, Braver, Superior*



#### We're Back!

DECA - the premier Association of Marketing Students, is back and stronger than ever on the campus of E. E. Smith High School. On October 17, the chapter officers were sworn in as administrators, parents, and other members dined on bar-b-q chicken, potato salad, and baked beans. Mrs. Brenda S. Haynes serves as the advisor.



#### OFFICERS BEING SWORN IN

Mrs. Brenda Haynes gives the charge to officers in hopes of a great year.



#### GUEST SPEAKER

Our guest speaker was Lt. Todd Joyce, a former DECA member in the 1980's when Mrs. Marjorie Hendrix was the marketing teacher. He encouraged the students to embrace the fundamentals of DECA and to continue to strive for success. We were proud to have a former DECA member to be a successful and great leader in our community.

E. E. Smith High School

## Auto Tech Class Tours Trucking Company



Students tour parts and supply with Josh Scott from H&H Freightliner.



Technicians at H&H Freightliner Trucking Company work on a large truck engine

On November 8, Mr. Ruffin's Auto Tech Class from E.E. Smith High School toured H&H Freightliner Trucking Company in Hope Mills. Nineteen students got an up close look at the heavy truck and trailer industry. They were exposed to all aspects of the facility, including sales, parts and service. They interacted with technicians at work on a large truck engines. A representative from Lincoln Technical College also presented information about their trade school programs in Nashville, Tennessee.

Submitted by Nore Brantley

High School to Work Partnership Coordinator

ICON (Innovative Career Opportunities Now)

Career and Technical Education

## Cumberland County Schools Fire Academy



**Cumberland County Schools Fire Academy (CCSFA)** students attended a field trip to the NC Emergency Management Center on November 1, 2017, where they were able to work with the Emergency Manager on table top drills.

On Saturday, October 21, 2017, Fire Academy students participated in Safety Day at the Cross Creek Mall in Fayetteville, North Carolina. Academy students dressed up as characters and assisted handing out fire prevention materials and also assisted in the bounce house.

Patricia Strahan, Academy Director

E.E. Smith High School

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## South View High School

### Students Achieve Adobe Certified Associate Certification

Congratulations to students from South View High School who received their Adobe Certified Associate Certificate. The Adobe Certified Associate Certificate is an industry-recognized credential that demonstrates proficiency in Adobe digital skills. Students receive the certificate after they have passed the Adobe Photoshop CC certification test.

**Darren Hoffman**, South View High School, is the first student within the Cumberland County School System to achieve this certification. Darren and his other classmates have joined an elite community of individuals with proven expertise in digital communications. Adobe certification is an industry standard of excellence, and it's the absolute best way to communicate your proficiency in leading products from Adobe.



**Darren Hoffman**, shown receiving the certificate, is the first student within the Cumberland County School System to achieve this certification.



Other Students receiving certificates are **Caitlin Brooks**, **Christian George**, **Serina Gordon**, **Kobe Jacobs**, and **Keysha James**.

**Chip Lucas**, CTE Executive Director  
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